

# SOCIAL MEDIA

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## DECLUTTERING CHECKLIST

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### WHO YOU FOLLOW

#### ASK YOURSELF THESE QUESTIONS:

- WHY DO I FOLLOW YOU?
- DOES THIS BRAND/INFLUENCER OR CELEBRITY
  - HAVE A FEED THAT I STILL LOVE?
- HAS THIS BRAND/INFLUENCER OR CELEBRITY POST IN THE LAST 6 MONTHS?
- DOES THIS BRAND/INFLUENCER OR CELEBRITY BRING SOMETHING TO MY LIFE THAT I ENJOY?

**IF THE ANSWER IS YES THEN KEEP THIS PERSON OR BRAND AND MOVE ON TO THE NEXT PERSON.**

### DON'T!

KEEP BRANDS OR INFLUENCERS THAT DON'T POST ANYTHING FOR YEARS, CLOSED DOWN OR DOESN'T BRING SOMETHING TO YOUR LIFE LIKE ADVICE OR PRODUCTS YOU LOVE.

### SAVED PHOTOS & DIRECT MESSAGES

- ORGANIZE YOUR SAVED PHOTOS BY CREATING FOLDERS TO PUT THESE PHOTOS IN.
- GO THROUGH YOUR SAVED PHOTOS & DIRECT MESSAGES AND REMOVE ANY THAT YOU NO LONGER NEED.